



4 Streams Academy

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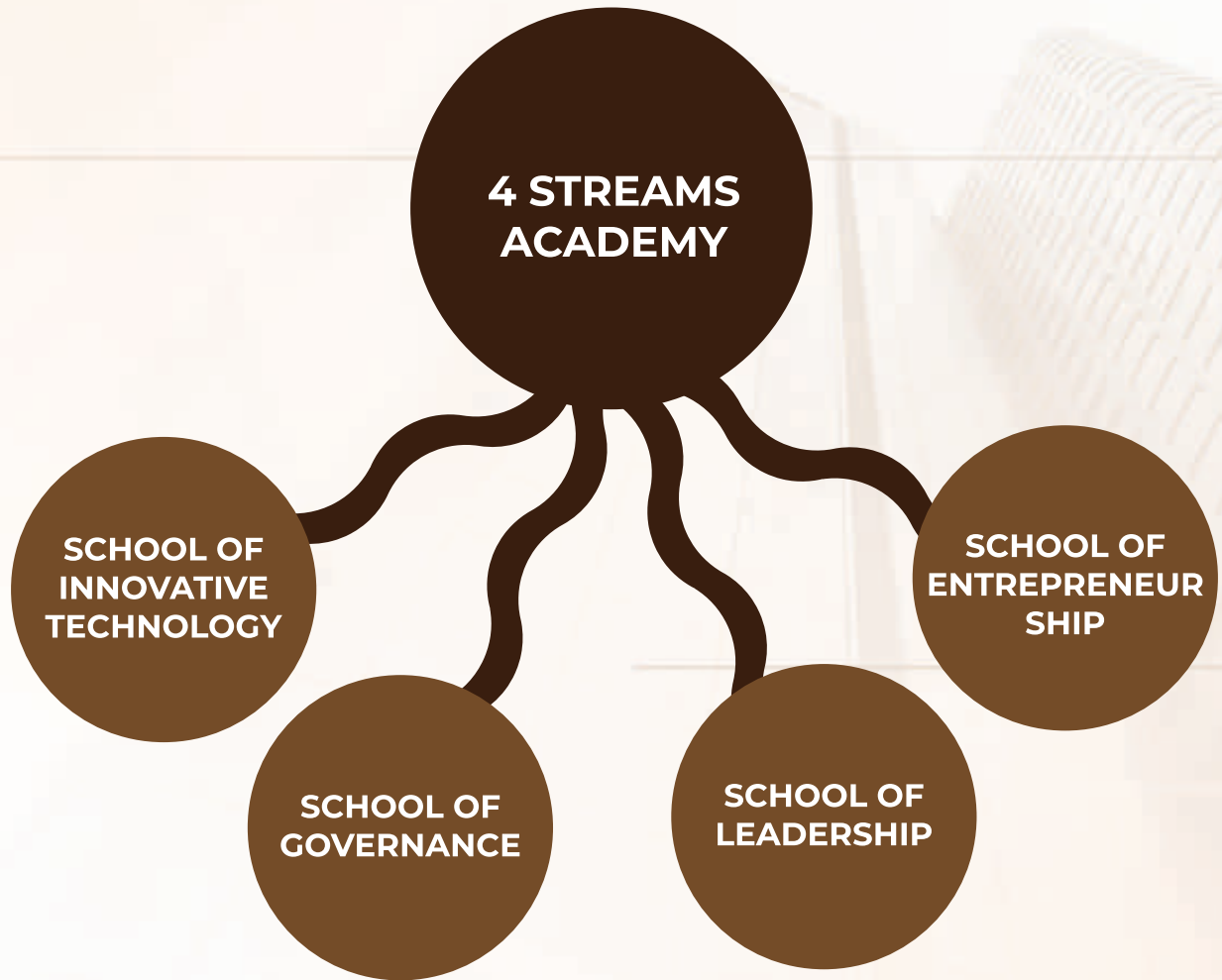
4 Streams Academy

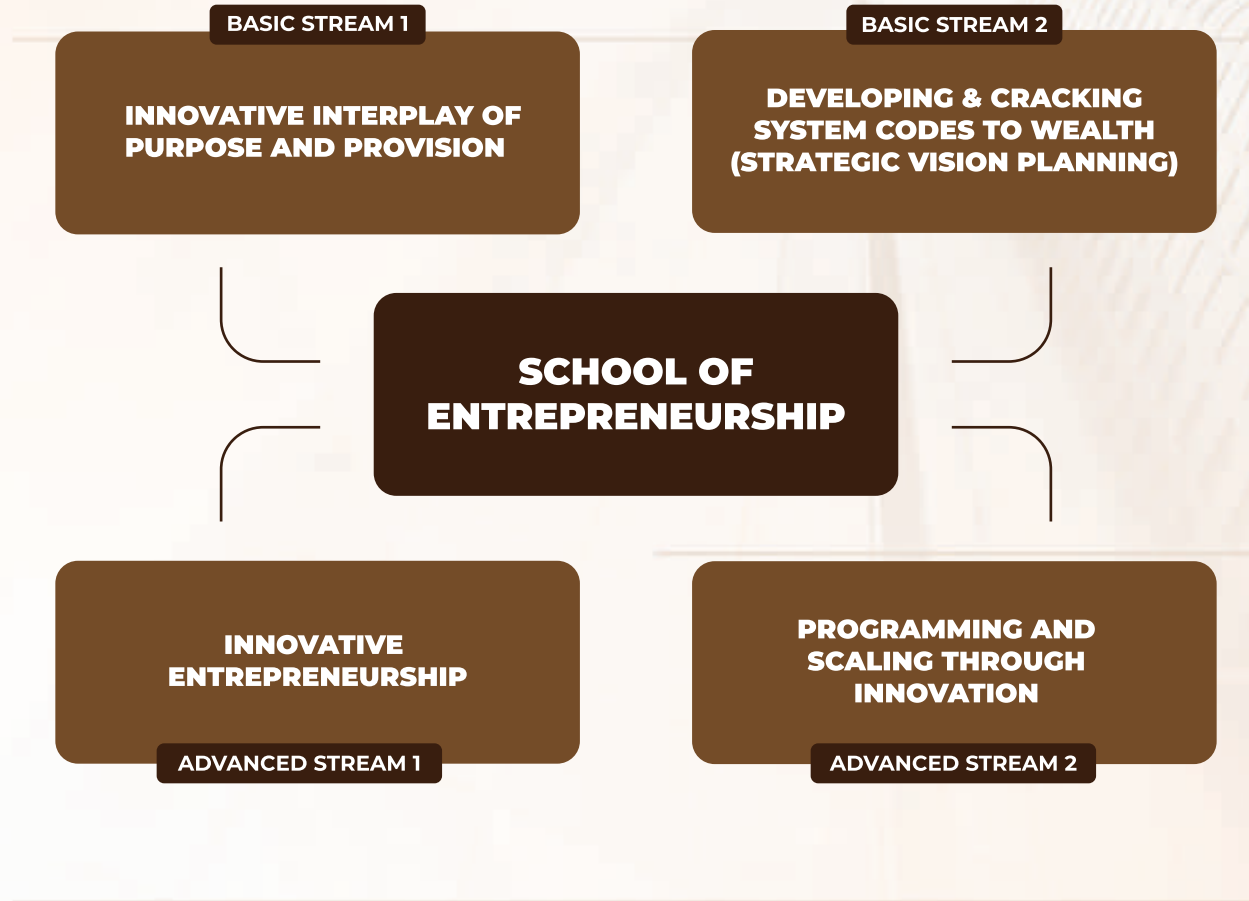
Discover • Develop • Deploy

**SCHOOL OF ENTREPRENEURSHIP
CORPORATE BROCHURE**

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FROM THE PRESIDENT'S DESK

It was a day I'll never forget. A sharply dressed gentleman walked into my office, just two weeks after attending our 4 Streams of Income training session. As he shared his story, it became a vivid testament to the transformative power of what we teach.

With over 25 years of experience in the banking industry, he had climbed the ladder to become General Manager of Operations at a leading bank. From the outside, his life seemed like the epitome of success—an enviable salary, lavish perks, and a network of influential connections that many could only dream of.

But then, life threw him an unexpected curveball. Without warning, he was sacked. His decades-long career was gone in an instant, and with it, his only source of income. Despite his impressive credentials and years of hard work, he found himself in a financial crisis, unsure of what lay ahead.

His story is a sobering reminder that no one is immune to financial uncertainty, no matter how successful they appear. The global economic downturn has left countless individuals facing similar challenges—retrenchment, pay cuts, and eroding wealth.

So, the burning question in the heart of many is how do we navigate these turbulent times? How do we safeguard our future against the unpredictable tides of change?

The answer is right in your hands: The 4 Streams Academy, where we specialize in empowering individuals to unlock their entrepreneurial and leadership potential. Our training equips you with tools to build not just financial security and independence but also to sharpen your leadership impact.

Join our community of On -Purpose leaders. Welcome to 4SA!

Tony Olukoyede

President, 4 Streams Academy



ABOUT

4STREAMS ACADEMY

4 Streams Academy is a total personal development school providing “value adding” information and skills acquisition opportunities in the four cardinal areas of Leadership,

Entrepreneurship, Governance, and Innovative Technology. It is a more comprehensive knowledge-sharing and skill-acquisition platform than the previously held and widely successful 4 Streams of Income Seminars and Training.

This academy is put in place with the constructive objective of total transformation in the lives of students.

Our Vision

Raising a community of on-purpose leaders.

Our Mission

Empowering a purpose-driven generation through transformative learning and coaching, unlocking their full potential for global impact.

Our Values

Purpose-Driven Excellence, Accountability, Authenticity.

Our Target Audience



FRESH GRADUATES

The program is designed for recent graduates aiming to kickstart their journey on the right path. It provides guidance in identifying their core assignments and shaping their future for meaningful impact and success.

PROFESSIONALS

Tailored for professionals seeking career growth or navigating significant transitions—whether shifting between careers or transitioning from employment to entrepreneurship. The program offers strategic guidance to ensure a smooth and purposeful transition.

PRE-RETIREEES AND RETIREES

Focused on individuals approaching or entering retirement, this program facilitates the transition into a fulfilling and self-actualized phase of life, equipping participants with the tools to leverage their wealth of experience.

INDIVIDUALS

Open to all individuals striving for a deeper understanding of themselves and their life's purpose. The program illuminates hidden potential and empowers participants to unlock new possibilities for personal and professional growth.

What's in it for you?

The content of the 4 Streams Academy has been intentional calibrated to ensure a transformational experience in the lives of students. We are persuaded that when a student allows himself or herself to be touched by the spirit of the modules worked in the four schools, only one result can follow: total transformation. Under the four main schools are carefully developed modules that would ensure all-round personal development of students.

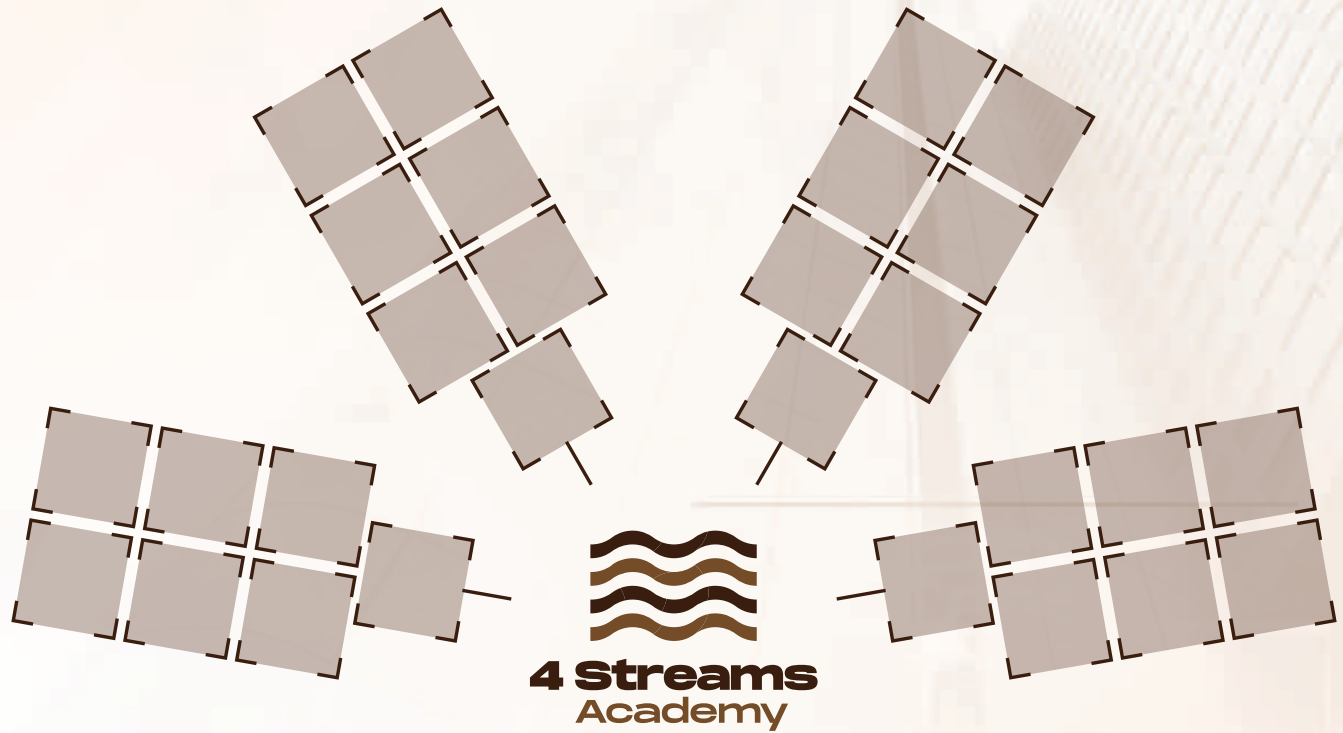
What is unique about 4SA?

A public research show that only about 1% of participants ever put into practice what they learn at conferences, seminars and training programs. We are different! Our training program is a TURNKEY personal development program where we hold intake by the hand and lead them all through to the end with a completely transformed life – inside out.

This is what we found out: most people abandon their dream and visions because they can't figure out where their challenges are located. At 4SA we sit down with every intake to take them through the process of achieving their goals 100%. Through our revolutionary mapping template, we show them how to convert every idea into picture and how to develop SMART execution strategies. What we are saying in simple terms is that we show you how to finish every single project you start.

In 8 quick vision mapping canvass steps, coordinated by our trained 4SA coordinators, we show you how to achieve every of your stated goals 100% through pictorial and vision mapping process. We are all wired to think in pictures. Abraham was overwhelmed with doubts about God's promises to him until he was shown the pictures of stars by God. His faith came alive instantly. We expect you to have the same experience as you are taken through our vision mapping process which culminates into development of personal vision boards for the essential areas of your life: spiritual, health, finance, business, career, personal development, networking, giving back and so on.

The Vision Mapping Canvas



Our Unique Strategy, Case Studies & Model Studies

We have deliberately embedded into the program the strategy of practical exercises to allow participants to relate what they are being taught in the class with market realities. We have arranged with some of our facilitators who have run their businesses and careers for a minimum of 15 years to allow our participants to understudy them. Some could be through group mentoring or other approaches that our guests are comfortable with. You can hardly forget what you see and experience personally.



What this program is all about

The 4 Streams Academy is designed to address the concerns of prospects who at one point or the other had had cause to ponder on any of the following statements.

- **“I am stuck, in a rut.”**
- **“I am in debt, and I have no clue on how to get out.”**
- **“Honestly, I have no idea why I exist right now; I am living a purposeless life.”**
- **“I feel empty inside; my life lacks meaning, something is missing, and I have no clue what it is.”**
- **“I am angry; I am scared. I can’t afford to lose my job.”**
- **“Is there a purpose to this life self? Please help me if you think there is.”**
- **“How do I develop other streams of income?”**
- **“How do I turn my passion into cash?”**
- **And far many more**

The program is designed for any of our prospects that answer the questions in the affirmative.

Our key assumption is that they are coming for a TURNKEY program where we help them unlock the wealth within them so that they can activate the wealth outside which they have been running around all these years to catch.

Past Successes and Testimonials

EMPOWERED PARTICIPANTS

Over 5,000 individuals have graduated from the 4 Streams of Income Academy, experiencing life- changing financial transformation.

COMMUNITY IMPACT

Participants have gone on to mentor others, start businesses, and become financial stewards in their local churches.

TRANSFORMED LIVES

“This program gave me the tools and confidence to get out of debt and start building generational wealth. My family’s future is brighter than ever.”

Impact on Participants:

Stories of Life Change

SELF-DISCOVERY

Participants have discovered their main purpose on this planet, how to pursue God's purpose for their lives.

ENTREPRENEURSHIP

The academy has inspired participants to start their own businesses, leading to increased income and community impact.

GENERATIONAL IMPACT

Families have broken cycles of financial struggle, empowering them to create a secure and prosperous future for their children.

SPIRITUAL GROWTH

Participants have reported a deeper understanding of biblical stewardship and a renewed commitment to tithing and generosity.



Partnerships with Faith-Based Organizations

- **LOCAL CHURCHES**

The academy partners with churches to offer its programs and reach more individuals and families.

- **MINISTRY ORGANIZATIONS**

Collaborations with faith-based ministries expand the academy's impact and provide additional resources.

- **COMMUNITY OUTREACH**

Together, the partnerships enable the academy to serve the broader community with financial education and mentorship

The Road Ahead: Expanding Our Reach

OUR CALENDAR

School of Entrepreneurship starts February 28 – March 1, 2024
Registration - ongoing

EXPAND OUR REACH FURTHER

The academy will leverage online platforms to make its curriculum more widely available and accessible.

COMMUNITY OUTREACH

The academy will intensify its efforts to engage underserved communities and provide financial empowerment resources.

The Faculty

The faculty for this pilot has been carefully put together to ensure that they work seamlessly together with the team to help the coaching participants achieve their declared objectives.



Join the On-Purpose Community today



Contact Information

PHYSICAL ADDRESS:

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WEBSITE

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SOCIAL MEDIA

4 Streams of Income (facebook)
